



OCTOBER 2023 MONTHLY UPDATE

Mary R. Harville, President and CEO

Fueling Imagination and Funding Education for all Kentuckians.

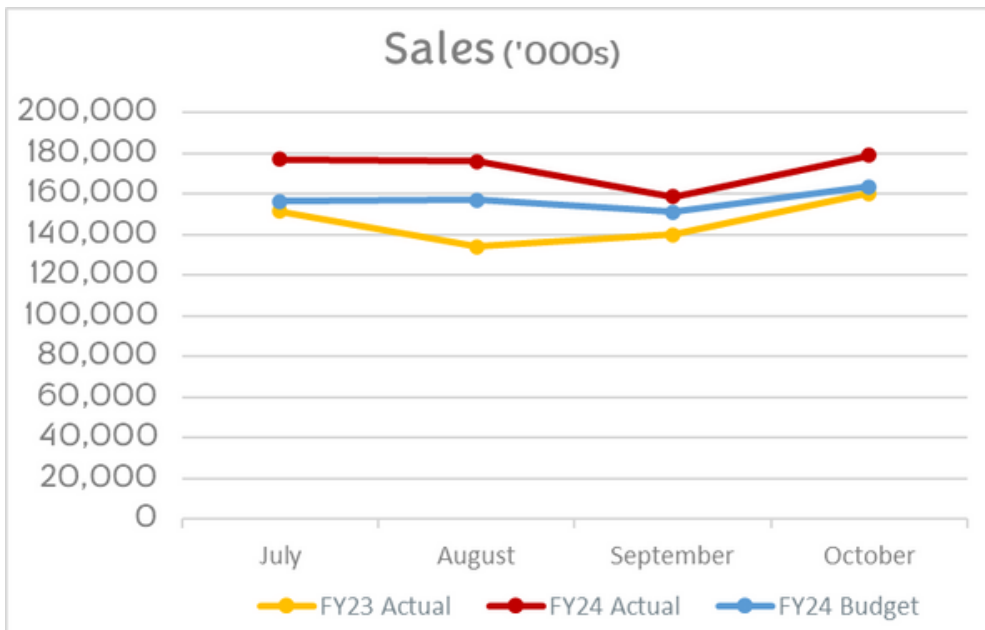
OCTOBER AT A GLANCE

- October total sales were a record \$178.9 million, which is \$18.6 million or 11.6% more than last year.
- Scratch-off sales were \$78.5 million, down \$8.1 million or 9.4% from last year.
- Draw game sales totaled \$49.2 million, which is \$3.4 million or 7.4% more than last year.
- iLottery Instant Play sales were \$51.2 million, which is \$23.3 million or 83.5% more than last year. This is a record sales month for iLottery!
- July, August and October 2023 mark the 1st, 2nd, and 3rd highest total sales months ever! Record sales were achieved because of growth in all product categories, but mainly due to a significant increase in iLottery instant play sales and record and near record Mega Millions and Powerball jackpots.

- President and CEO Mary Harville and board members Mark F. Sommer and Mark Kleiner presented a ceremonial check to U of L President Kim Schatzel representing the \$342 million in Lottery-funded grants and scholarships students at U of L have received since inception of the lottery.



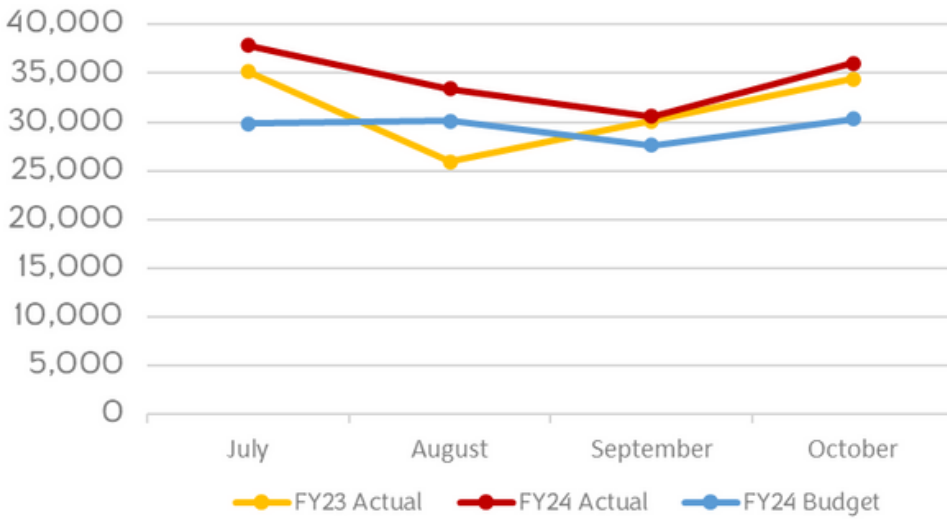
- Seven new holiday scratch-off games launched in October with \$1, \$2, \$3, \$5, \$10, and \$20 price points.



October Prior	160,321
October Actual	178,895
October Budget	163,511

YTD Prior	585,506
YTD Actual	690,167
YTD Budget	628,005

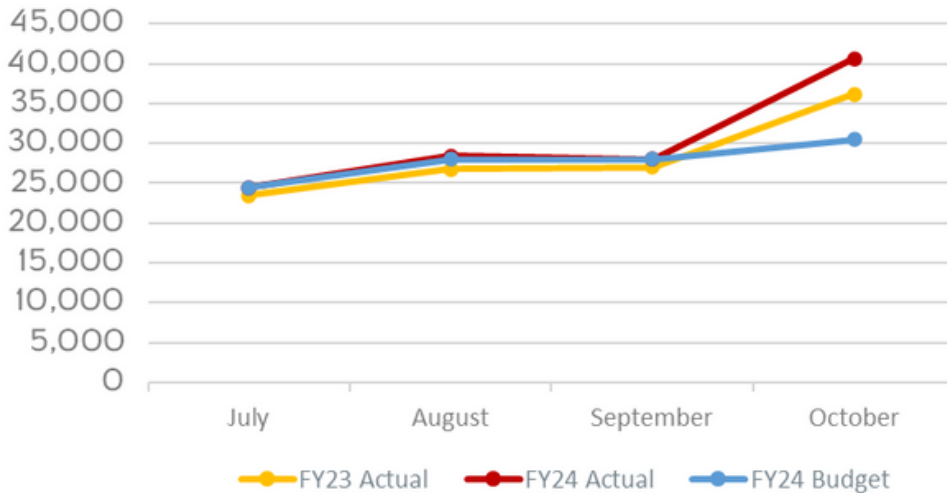
Net Income ('000s)



October Prior	34,410
October Actual	36,037
October Budget	30,286

YTD Prior	125,594
YTD Actual	137,834
YTD Budget	117,889

Total Cash Transfers to the Commonwealth ('000s)



October Prior	36,178
October Actual	40,619
October Budget	30,500

YTD Prior	113,431
YTD Actual	121,531
YTD Budget	111,000

LOOKING AHEAD



- Double Play, a new add-on feature for Powerball, debuts in November. For an additional \$1 per play, Double Play can be added and the same numbers are used in a second drawing for a chance to win up to \$10 million!



- Four new holiday-themed Fast Play games are launching in November. Silver & Gold is the newest Fast Play family with \$2, \$5, \$10, and \$20 price points.



@KYLLOTTERY

KYLLOTTERY.COM

FOR MORE INFORMATION:

Mary R. Harville
 KY Lottery President and CEO
 (502) 560.1576
 mary.harville@kylottery.com

